

We bring your brand into the World Congress

Sponsorship
in the
Congress



MEDIA DATA

As an exhibitor, you can present yourself in a tailored manner on your own exhibition space. In addition, make use of the special areas within the congress section to ensure that all OTWorld visitors see your messages.

At the OTWorld Congress, experts from all over the world report on the most important aspects of current trends and developments from an interdisciplinary perspective in a wide variety of formats.

In contrast to the atmosphere of the exhibition halls, the congress area offers a focused, calm and low-stimulus environment.

It provides an excellent opportunity to draw attention to your message, your brand or your product.

Your contact for the following sponsorship opportunities is Confairmed GmbH. Confairmed is a wholly owned subsidiary of the German Association of Orthopaedic Technology and is the trademark owner and organiser of the World Congress within the framework of OTWorld.

2,550 congress participants from **61 countries**

300 speakers from **30 countries**

Strong national relevance with **66 % German participants**

360 lectures and **33 workshops**

4 lecture halls with **simultaneous interpretation**

Data based on OTWorld 2024.

Congress participants represent a highly specialised and qualified target group, including prosthetists and orthotists, orthopaedic footwear technicians, rehabilitation technicians, medical supply retailers, employees of health insurance providers, physicians, and primarily owners/senior decision-makers.

Your sponsorship opportunities in the congress area of OTWorld 2026 by target group:

All visitors in the congress area

- **Power bank stations incl. floor graphics** - pages 5 and 6
- **Pop-up relaxation zones incl. floor graphics** - page 7

All workshop participants on the topic of lymphology

- **Lymphology goodies** - page 8

All lecture attendees

- **Congress bag** - page 9

All congress speakers

- **Speakers' lounge** - page 10

Powerbank stations are very popular, heavily frequented, and provide an excellent opportunity to display highly visible advertising messages. The stations offer two different areas where you can brand your messages:

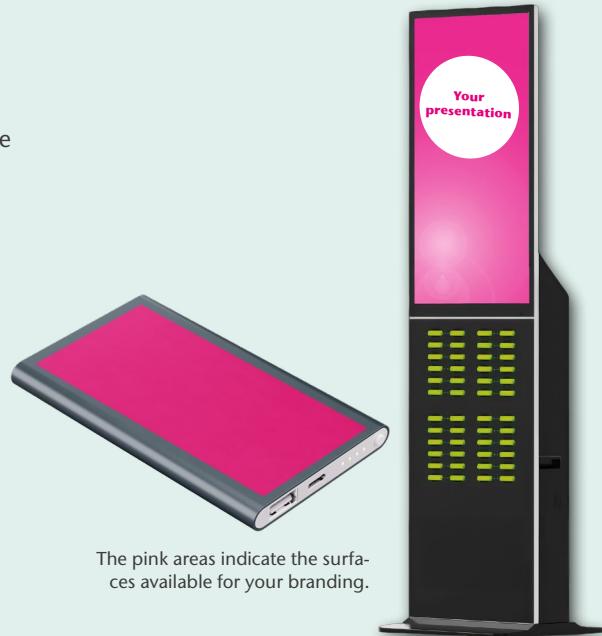
A large digital display on the station for moving images and

48 powerbanks, which can be borrowed to charge devices.

Individual powerbanks can carry a **sticker**.

Sticker size for powerbanks: 12.5 cm x 5.5 cm.

Video format for display: 1580 x 1080 px, no audio, mp4, mov, jpg, png, 15-second spot length.



The pink areas indicate the surfaces available for your branding.

Even more visibility: Matching floor graphics guide visitors directly to your branded power bank stations, ensuring maximum exposure for your advertising messages. Two power bank stations including floor graphics are offered exclusively to one sponsor.

The floor graphics will be designed according to your specifications.

Price for two branded power bank stations and five branded floor graphics each: € 3,600

Production and handling are managed by the organiser.

Data delivery by 2 March 2026.



The pink areas indicate the surfaces available for your branding.

Pop-up relaxation areas offer congress participants a place to unwind in a cool and relaxed atmosphere. They are equipped with tables and chairs. Engage closely with congress visitors by illuminating a relaxation area in **your corporate colour**, positioning a roll-up with your messages in front of the area, and branding the **table** inside the relaxation area.

Even more visibility: Matching **floor graphics** guide visitors to your branded relaxation area, ensuring maximum exposure for your advertising messages.

The floor graphics will be designed according to your specifications.

Price for lighting of one relaxation area, branded table (tabletop wrap), roll-up (850 x 2,150 mm) and five branded floor graphics:
€ 2,500

Production and handling are carried out by the organiser.
Data delivery by 31 March 2026.



For the target group of medical supply store retailers, the congress programme includes interdisciplinary workshops on lymphology, stroke and breast prosthetics. You have the opportunity to be present in the workshop rooms with goodies/giveaways for all participants. Your items will be placed prominently, for example directly on the chairs.

Price for distributing 500 goodies/giveaways: € 600

Our tip: Use goodies or product samples – ideally printed with your logo – that you also plan to distribute at your exhibition stand.

All goodies and product samples must be delivered by 30 April 2026.

Distribution before each workshop is organised by the event organiser.

**We distribute 2,000 congress bags to all congress
participants.**

Be exclusively visible on and inside the bag.

Your logo on the bag, including an insert of your choice
(e.g. flyer, catalogue), is offered once only to a single sponsor.

Price: € 4,400

The bags must be delivered by 30 March 2026. Distribution during OTWorld is
handled by the organiser.

The sponsor is responsible for producing the bags. The only design requirement:
The "OTWorld" event logo must be included.



Design example

Equip the exclusive **speakers' lounge** with your advertising messages. Speakers can use the lounge throughout the entire congress and are catered for there. At OTWorld, the speakers' lounge is the central meeting point for high-profile speakers from science, medicine and skilled trades worldwide.

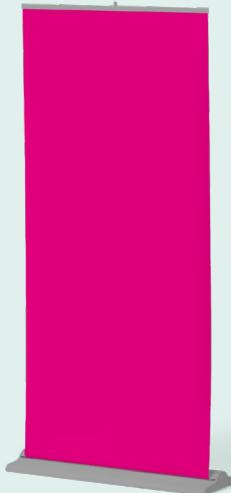
You have the opportunity to display **two roll-ups** and **two large-format posters**.

Exclusivity: This sponsorship opportunity is awarded to one sponsor only.

Price for two roll-ups (850 x 2,150 mm) and two large-format posters: € 2,100

Production and installation are carried out by the organiser.

Data Delivery by 31 March 2026.



The pink area indicates the
surface available for your
branding.

Please supply print-ready data as PDF/X (ISO standard PDF/X-1a).

Customer logos or graphics for further processing should be provided as vector files.

Fonts should preferably be converted to outlines (paths/curves) or embedded in PDF files.

Please create artwork at scale

1:10 (for areas over 1 m²), or scale 1:1 (for areas up to 1 m²). Scaling and RIP processing to final size will be handled by us.

Bleed allowance: minimum 5 mm (based on final size). Please always inform us of the final dimensions.

Digital printing is carried out according to Euroscale exclusively in CMYK colours. Spot colours (HKS, Pantone, etc.) will be converted to CMYK.

Contact

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All the prices in this document are plus VAT.

I will gladly advise you on our
range of services.
Feel free to arrange a
meeting with me.

